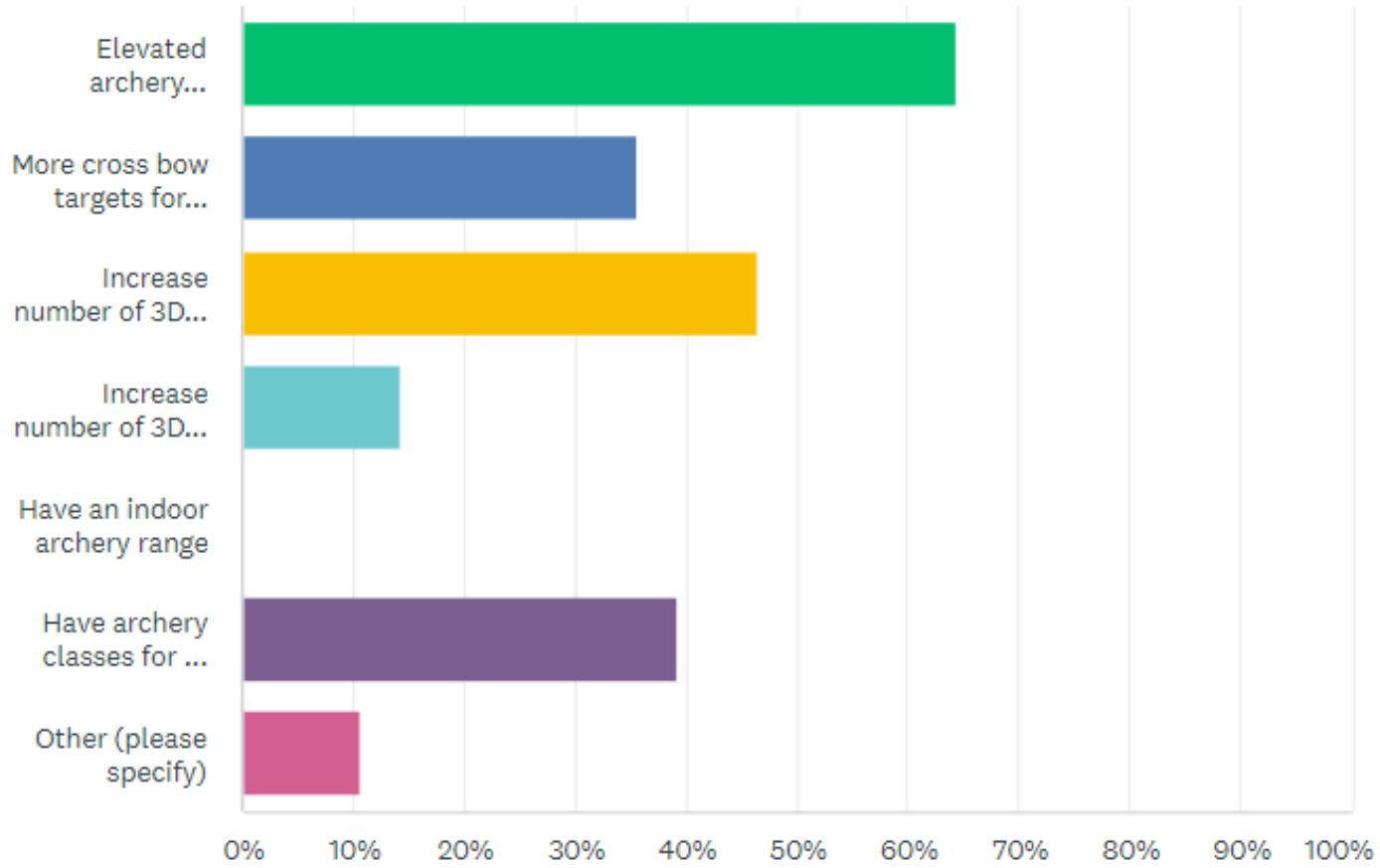
Norco Members Survey 2023 Club Improvements

Based on a survey conducted in late 2022

Please indicate which archery range improvements you prefer (your top 3)

Answered: 28 Skipped: 12



ANSWER CHOICES		RESPONSES	
Elevated archery shooting platform, to train to shoot from archery stand heights		64.29%	18
More cross bow targets for different distances		35.71%	10
Increase number of 3D targets from 10 to 15		46.43%	13
Increase number of 3D targets from 10 to 30, participate in the 3D Safari League		14.29%	4
Have an indoor archery range		0.00%	0
Have archery classes for new shooters		39.29%	11
Other (please specify)	Responses	10.71%	3

Other (please specify)	Responses	10.71%	3

RESPONSES (3) WORD CLOUD TAGS (0) Sentiments: OFF

Search Responses

Filter: by tag

Showing **3** responses

Archery Range is quite nice but it would be nice to have a area where aerial targests could be self tossed and shot with a recurve

11/26/2022 08:06 PM View respondent's answers Add tags

no interesy in archery

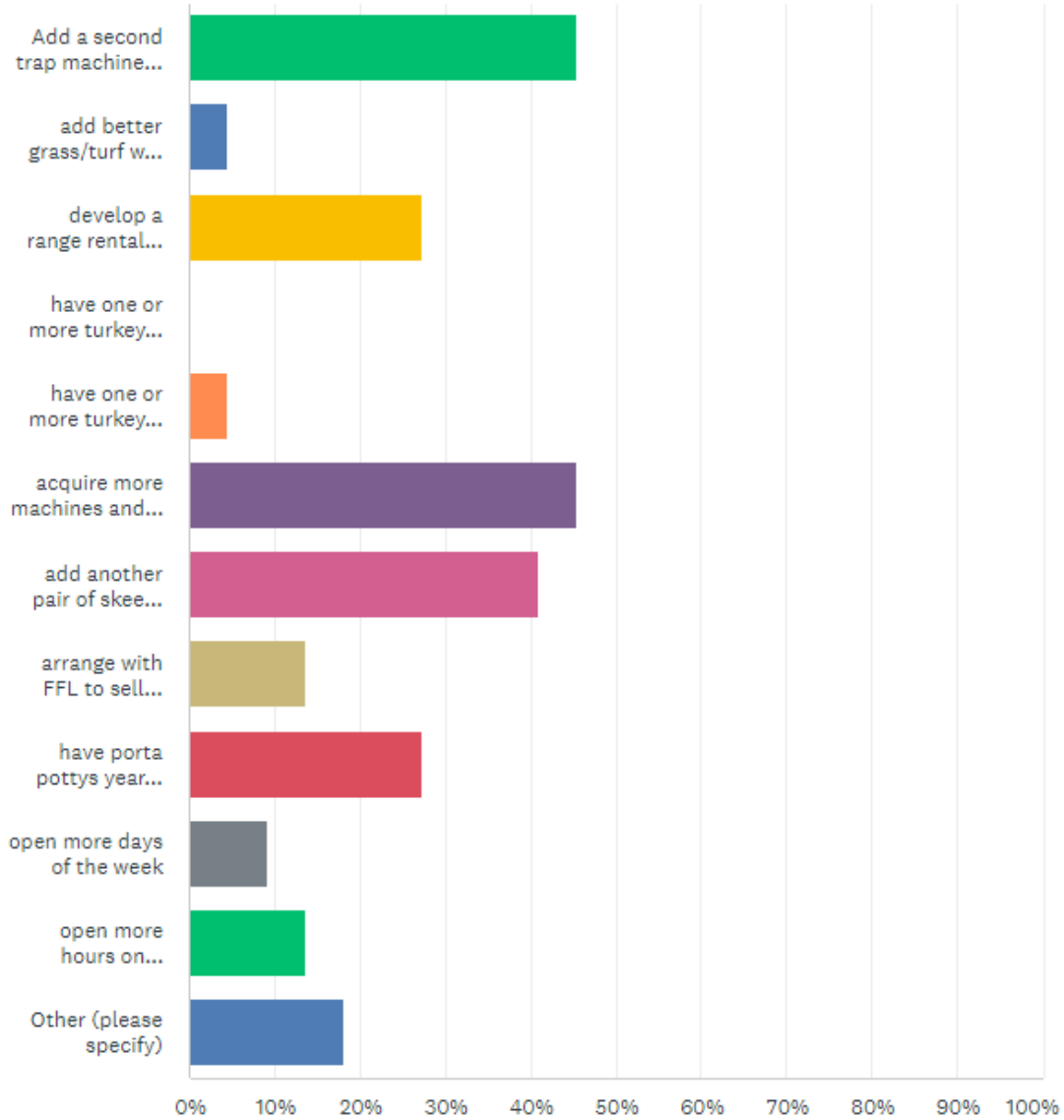
11/19/2022 05:10 PM View respondent's answers Add tags

None; I don't participate in any archery event.

11/17/2022 08:11 PM View respondent's answers Add tags

Please indicate which trap/skeet range improvements you prefer (your top 3)

Answered: 22 Skipped: 18



ANSWER CHOICES	RESPONSES	
Add a second trap machine for matches, turkey shoots, or less wait times during busy times, etc	45.45%	10
add better grass/turf with the turf	4.55%	1
develop a range rental policy for Norco members to reserve a range	27.27%	6
have one or more turkey shoots (trap or skeet related) shooting at clays	0.00%	0
have one		
acquire		
add anot		
arrange		
have por		
open mo		
open mo		
Other (p		
Total Respor		
Other (please specify)	Responses	18.18% 4

RESPONSES (4) WORD CLOUD TAGS (0) Sentiments: OFF

Search Responses

Filter: by tag

Showing 4 responses

The range is quite nice.

11/26/2022 08:06 PM View respondent's answers Add tags

Porta pottys during pheasant season

11/21/2022 10:00 PM View respondent's answers Add tags

no interest

11/19/2022 05:10 PM View respondent's answers Add tags

Raise the price per flight to be comparable to other local clubs

Other (please specify)	Responses	18.18%	4

RESPONSES (4) WORD CLOUD TAGS (0) Sentiments: OFF

Search Responses

Filter: by tag

Showing 4 responses

The range is quite nice.

11/26/2022 08:06 PM View respondent's answers Add tags

Porta pottys during pheasant season

11/21/2022 10:00 PM View respondent's answers Add tags

no interest

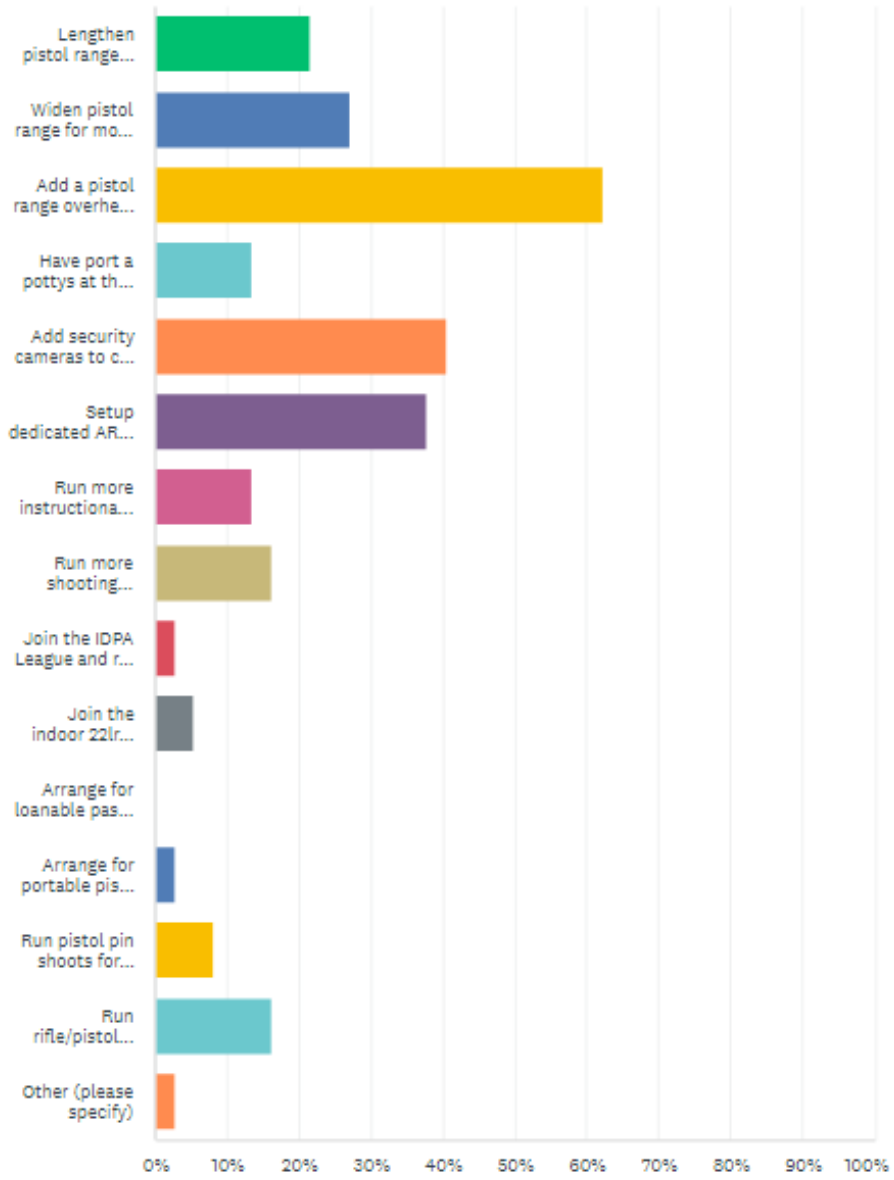
11/19/2022 05:10 PM View respondent's answers Add tags

Raise the price per flight to be comparable to other local clubs

11/17/2022 08:11 PM View respondent's answers Add tags

Please indicate which rifle and pistol range improvements you prefer (your top 3)

Answered: 37 Skipped: 3



ANSWER CHOICES		RESPONSES	
Lengthen pistol range to 25 yards		21.62%	8
Widen pistol range for more shooters on the line		27.03%	10
Add a pistol range overhead pavilion similar to the rifle range		62.16%	23
Have port a pottys at the rifle/pistol range		13.51%	5
Add security cameras to curb rogue range usage		40.54%	15
Setup dedicated AR500 targets ; gongs, shooting trees, plates		37.84%	14
Run more instructional classes for types of firearms , e.g blackpowder, sighting in a scope		13.51%	5
Run more shooting instructional classes for precision shooting, defensive handgun		16.22%	6
Join the IDPA League and run practice sessions		2.70%	1
Join the indoor 22lr pistol league		5.41%	2
Arrange for loanable passes at other ranges that have indoor ranges (like libraries have for museums)		0.00%	0
Arrange for portable pistol shooting range, e.g. in a tractor trailer		2.70%	1
Run pistol pin shoots for entry fee and cash prize		8.11%	3
Run rifle/pistol reloading classes		16.22%	6
Other (please specify)	Responses	2.70%	1

RESPONSES (1) WORD CLOUD TAGS (0) Sentiments: OFF

Search Responses

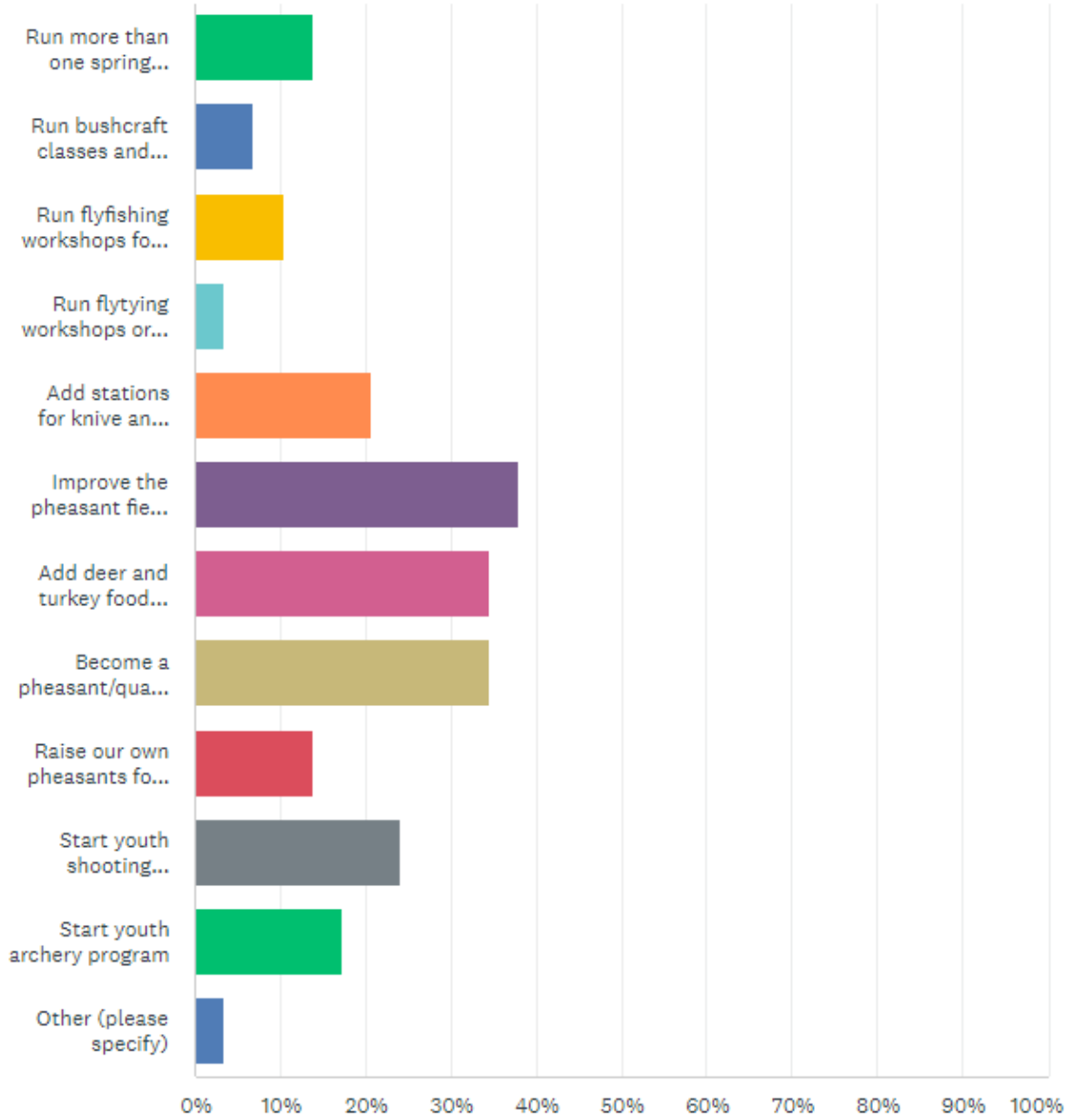
Filter: by tag

Showing **1** response

sometimes handgun shooters are on the rifle range and they don't want anyone shooting a rifle

What additional activities should the club run and arrange for (your top 3)

Answered: 29 Skipped: 11



ANSWER CHOICES		RESPONSES	
Run more than one spring fishing derby; e.g. a second one for cash pool and prizes with tagged fish		13.79%	4
Run bushcraft classes and demonstrations		6.90%	2
Run flyfishing workshops for casting		10.34%	3
Run flytying workshops or host a regional group		3.45%	1
Add stations for knive and tomahawk throwing		20.69%	6
Improve the pheasant fields with more grass, less briars		37.93%	11
Add deer and turkey food plots		34.48%	10
Become a pheasant/quail bird reserve, shoot on sundays and off season		34.48%	10
Raise our own pheasants for the reserve		13.79%	4
Start youth shooting program for 22lr marksmanship		24.14%	7
Start youth archery program		17.24%	5
Other (please specify)	Responses	3.45%	1

RESPONSES (1) WORD CLOUD TAGS (0) Sentiments: OFF

Search Responses

Filter: by tag

Showing 1 response

Aerial archery range.

What can the clubhouse do to attract you to rent the club

Answered: 6 Skipped: 34

RESPONSES (6) WORD CLOUD TAGS (0) Sentiments: OFF

Search Responses Filter: by tag

Showing 6 responses

Go after large corporations to have outings. Ex. UMass, Google coming Westboro.

12/4/2022 07:34 AM View respondent's answers Add tags

Not entirely sure at this time.

11/26/2022 08:06 PM View respondent's answers Add tags

Minor updates to the club house to improve the appeal. Remove curtains from windows to brighten room, build or purchase a closet to store cleaning equipment and if really ambitious paint walls white.

11/21/2022 10:00 PM View respondent's answers Add tags

run local ads for function facilities get into mass.tourism sites

11/10/2022 11:23 AM View respondent's answers Add tags

Replace chairs with mor comfortable chairs.

11/10/2022 10:40 AM View respondent's answers Add tags

Build a pavilion for rentals. Add more trap/skeet machines

11/10/2022 10:13 AM View respondent's answers Add tags

Any other ideas to share

Answered: 9 Skipped: 31

RESPONSES (9) WORD CLOUD TAGS (0) Sentiments: OFF

Search Responses

Filter: by tag

Showing 9 responses

Build a pavilion

12/8/2022 06:02 AM View respondent's answers Add tags

Pave the road not everybody has trucks.Makes it difficult in the winter and early spring.

12/4/2022 07:34 AM View respondent's answers Add tags

It might be possible to set up an area around the pond were people could learn and practice casting a fly rod.

11/26/2022 08:06 PM View respondent's answers Add tags

Improve pheasant fields - prescribed burns

The pistol/rifle range is what most interest me. Hopefully more time will be donated this coming yr. removing the toat road aside of the range is a great ides. Adding steel and having a 25 yd range would make it a real pistol range for members. Just have to be careful that you don't have over use with events and members are shut out.

11/19/2022 05:10 PM View respondent's answers Add tags

Open the bar on Fridays and Saturdays (nights you don't have to work the following morning)

11/17/2022 08:11 PM View respondent's answers Add tags

Honestly, one of the things keeping me away from the club more is the political/townie bickering about the bar area, social members, etc. It seems there is a large focus on that aspect rather than the sportsman aspect.

Just a note to confirm that the survey for the skeet range is set as a "SINGLE choice radio button option" while all other topics were "checkboxes" which allowed MULTIPLE selections. I added in my multiple skeet suggestions in "other" and hope the form saves it. Thanks for doing this!

11/10/2022 05:27 PM View respondent's answers Add tags

involve local police depts to utilize club space

Note: the first point listed on this slide was fixed after the first 10 surveys were taken, so the next 30 surveys Should have helped to surface the priorities. If the trap/skeet committee wants another survey to be setup for To validate the first pass survey, this can be done.

End of Survey – Next Steps

- Share results with membership
  - Recognize that 40 members of 250+ members took the survey; so a response of “1” may be interesting, it may not be prioritized to be implemented
- Review with Executive Committee
  - Range Chairs with EC, establish priorities, budgets estimates
- Work with membership to move top priority projects forward
  - Funding support by EC and by membership vote
  - Volunteers identified to lead implementation
  - Donations solicited for materials, funds, and outside help as needed
- Though a project may not make the cut; the desires of the members is meant to be an iterative, proactive improvement program that breaks out of the knee-jerk fixit mode of funds to work over the next few years, not a “one and done” effort.
- Club is appreciative for everyone who took the time to take the survey